

FOR IMMEDIATE RELEASE

July 11, 2008

Cape Breton Island Named #1 Best Island to visit in the Continental United States and Canada 2008

Number One Island WOW!

Travel and Leisure magazine has named Cape Breton Island the #1 best island to visit in the continental United States and Canada, They have also named Cape Breton Island #10 Island in the World to visit. Considering there are hundreds of Islands in the world these are very prestigious awards. Cape Breton Island is not new to receiving recognition In 2007 National Geographic Traveler Magazine also named Cape Breton Island #10 Island in the World

Sandra MacDonald, General Manager of Destination Cape Breton Association says, "having recognition of what we have in our own backyard makes residents and visitors alike proud of our Island heritage and opens the door to welcome more visitors to our shores".

Ray Kavanaugh, Chair of Destination Cape Breton "said I am not surprised but very pleased and if we're wise, ourselves and the Province should capitalize on the prestigious marketing opportunity."

Cape Breton Island Has Rare Beauty

Aug 23, 1936 Los Angeles Times

In Cape Breton Island, "down where the East begins," the visitor is enthralled by the unspoiled beauty that greets him everywhere rugged shorelines of sheer grandeur. Glens that match those of old Scotland. Valleys of remarkable beauty.

Cape Breton has uniqueness in that it offers travelers multiple experiences from cultural to musical to plain simple beauty but its true essence is in our people and the genuine values that we hold in that people are still important and hospitality should always be shown to all. For one of the smaller Islands in the world, we have an abundance of musical talent that can be in some part contributed to our beautiful Island and the people that reside here. Thousands of visitors land upon our shores each year and are always eager to return.

"I have been from the Arctic to Antarctica, Norway, Kodiak Alaska, California to Maine But when my wife and I took our 25TH wedding anniversary to Cape Breton Island I felt something inside that I never felt before. I love the outdoors and nature and Cape Breton has everything. We plan on coming back and spending more time just getting to know the Island more. Thanks"

Don

Pennsylvania, USA



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